



Tiffanie L. Boyd

Senior Vice President & U.S. Chief People Officer,
McDonald's USA

Career Highlights

1997 - 2020

General Mills

- 2019 – 2020 Vice President, Human Resources, General Mills North America Retail
- 2013 – 2019 Vice President, Human Resources, General Mills Supply Chain
- 2010 – 2013 Vice President, Human Resources, General Mills Convenience and Foodservice
- 2006 – 2010 Vice President/Director, Human Resources, General Mills Canada
- 2003 – 2006 Director, Human Resources, General Mills International
- 1997 – 2003 Various Plant Based roles

1994 - 1996

Hewitt Associates

- Defined Contribution Plan Consultant

Key Accomplishments & Notable Achievements



Led talent initiatives, organization design, culture change, and employee engagement for North American Retail, the largest business segment of General Mills, with \$11B in sales and more than 11,000 employees in the company's North America business.



Redesigned talent management processes for General Mills global supply chain to build broader global leaders across 18 countries. This included the introduction of new competencies, career framework, staffing processes, and development programs, resulting in increased employee engagement, diversity of key leadership, and a stronger pipeline of ready-now talent.



Led culture transformation at General Mills Canada by elevating talent, driving accountability and increasing engagement among employees, resulting in the achievement of strong business results and General Mills Canada's first "Great Place to Work" external recognition.



Transformed Convenience and Foodservice segment competitiveness converting to an internal salesforce and enhancing the talent pipeline with leader skill building, formalized assessments, and high potential development programs.

Education

University of Michigan Ross School of Business, **M.B.A.**
University of Michigan, **B.B.A.**

Personal Facts

Tiffanie's passions include youth education, and health and wellness.

She has done board work and consulting projects focused on closing the achievement gap for kids of color.

She is currently co-chair of the Twin Cities American Heart Association Go Red for Women movement.

She enjoys practicing yoga and is a certified yoga sculpt fitness instructor.

She is most proud of her thriving family which includes a 23-year marriage to Colbert and their two teenage sons, Evan and Ian.



Her whole family loves ice cream and she can't resist a McDonald's vanilla cone.

“

I'm proud to join a company with such a powerful brand and broad presence across our country.

I look forward to working with franchisees to bring the McDonald's values to life through our people and their employee experience, as well as the communities in which we operate. My goal is to ensure that McDonald's is a place where people love the work they do, have opportunities to grow, and can make a meaningful contribution to society. As I step into my role, my first priority will be to spend time with employees, managers, crew, owner/operators and other partners who bring the iconic McDonald's brand to life. ”

