



Ian Borden

Executive Vice President and Chief Financial Officer

Career Highlights

Various leadership roles in finance and operations throughout nearly 30-year tenure; roughly half in finance

- 2022** Executive Vice President and Chief Financial Officer
- 2019 - 2022** President, International
- 2019** President, International Developmental Licensed Markets
- 2015 - 2018** President, Foundational Markets
- 2014 - 2015** Vice President and Chief Financial Officer, Asia/Pacific, Middle East and Africa
- 1994 - 2013** Financial and functional leadership roles with increasing scope in McDonald's Canada, Ukraine, Russia and Eastern Europe, including oversight of supply chain, strategy and technology

Key Accomplishments & Notable Achievements

President, International

- Built business momentum and grew share across the 115-market segment through a strong focus on the Accelerating the Arches growth strategy, including digital, delivery, restaurant modernization initiatives.
- Centralized best practices among market teams, franchisees, and suppliers worldwide to harness competitive advantages.
- Supported markets to emerge from the pandemic stronger than ever.
- Improved consumer trust across the lead international operated markets.
- Established a values-based international leadership team and segment-wide focus on talent development.
- Supported significant progress to create more equitable work environments, including closing the identified pay gap for women across owned markets.

President, International Developmental Licensed Markets

- Delivered 17 consecutive quarters of comp sales growth in an 80-market segment through strong fundamentals and the ambitious deployment of digital, delivery and Experience of the Future.
- Accelerated investment and business development; franchised eight company-owned markets including Singapore, Malaysia, Taiwan, Hungary and the Nordics.
- Promoted stronger customer engagement through a heightened focus on brand trust.
- Maximized profitable growth with a strong engagement culture and best practice sharing.

Vice President and Chief Financial Officer, Asia-Pacific, Middle East and Africa

- Steered financial strategy and oversaw all accounting and finance functions for more than 10,000 McDonald's restaurants in 39 countries across Asia Pacific, Middle East, and Africa.

Education

University of Waterloo, Canada, **BA, 1992**
Chartered Professional Accountant, **CPA, 1992**

Personal Facts

Born in Canada and spent the past 25 years living abroad; has visited more than 80 countries

Executive Sponsor of the Global Women's Leadership Network

Married with two sons. Likes fishing, spending time on Georgian Bay and traveling in his "second home," Australia



He tries the Double Cheeseburger meal in every country he visits.

