

# The McDonald's System's Economic Impact in **Chicago** and **Cook County**

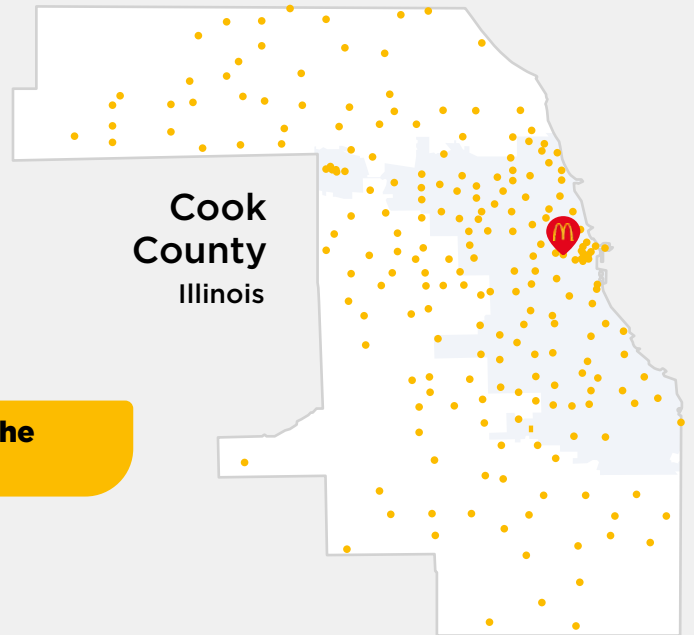
McDonald's has been a part of the Chicagoland community for nearly 70 years. We

**support economic opportunity for residents in Cook County,**

**have deep operations and footprint,**

**and have brought new business investment into the city and county.**

By the numbers, the McDonald's System's economic contribution and value to the Cook County economy supports GDP, jobs and the supplier base.\*



City of Chicago

McDonald's restaurant

McDonald's HQ

\*Impact estimates provided by Oxford Economics.

## A total GDP impact of **\$2 billion\***

The total impact of the McDonald's System on the economy of Cook County amounted to approximately **\$2 billion** in the 12 months ending June 30, 2022.



\*Combines all channels of value added contribution to GDP and jobs, using an input-output model.

## Supported more than **14,000 jobs**



The economic activity of the McDonald's System supported more than 5,800 jobs throughout Cook County in the 12 months ending June 30, 2022. In the same period, the **220 company-owned and franchised restaurants in Cook County** supported more than 8,500 jobs in the county. In total, the McDonald's System supported more than **14,000 jobs** in Cook County.

## Bringing visitors and suppliers to the city



From July 2021 through June 2022 there were

  
**10,000**

Visitors to McDonald's headquarters

+

  
**1,430**

Employee visitors from other McDonald's offices to McDonald's headquarters

+

  
**620**

Hamburger University\* students who came to campus between March\* and July 2022

\*Classes restarted in March 2022.



**\$330m**



## Suppliers with local connections

The McDonald's System spent more than **\$330 million with suppliers** with locations in Cook County, across the professional services, marketing, technology, and food and packaging categories.

**1,000**



## Bringing suppliers to Chicago

We estimate that—**across eight suppliers**—the headcount brought to Chicago by our suppliers after the relocation of McDonald's headquarters **exceeds 1,000 people**.

**\$53m**

## Empowering diverse suppliers



The McDonald's System spent more than **\$53 million with diverse-owned suppliers** with locations in Cook County in the 12 months ending June 30, 2022.

## Increasing representation

Approximately **28%** of McDonald's brand **restaurant owner-operators** in Chicagoland (including Northwest Indiana) are from underrepresented groups.\*

  
**28%**

\*People who identify as Black, Indigenous, Asian or Pacific Islander, people of Hispanic or Latino/a/x descent.



In the second half of 2023, McDonald's plans to relocate its Innovation Center to a new facility at McDonald's headquarters, bringing more jobs and visitors.

**40**



## Investing in the community

Through McDonald's Chicago Community Impact Grants Program, McDonald's Corporation is investing in **40 local Chicago nonprofit organizations** that are reducing barriers to employment and providing education opportunities for youth.