

# NOW SERVING **California**

## The McDonald's System's Billion Dollar Impact\*

The McDonald's System plays an integral role in California's economy through its support of jobs and businesses across the state, driving economic opportunity for its independent owner/operators, McDonald's crew members, and suppliers. The McDonald's System strives to lift up the communities where it operates, by feeding and fostering communities and making delicious, feel-good moments easy for everyone.



**California is home to nearly 1,300 McDonald's restaurants, more than 230 owner/operators, and more than 70,000 restaurant crew and managers.**

**McDonald's restaurants are open for business in 90% of California's counties, with more than 300 restaurants in Los Angeles County.**

**Across California, nearly 1 in 7 owner/operators began their careers as McDonald's crew members.**

### A total GDP impact of more than **\$5 bn**

The McDonald's System's direct, indirect, and induced economic activity accounted for more than \$5 billion\* in GDP contribution in California, and its direct impact of nearly \$2.5 billion\* is **more than one third the GDP contribution of automobile manufacturing in California.**



### Supporting more than **90,000 jobs**



California's nearly 1,300 McDonald's restaurants directly provided more than **70,000 restaurant crew and manager jobs**. In addition, the restaurants' activity also contributed to more than **20,000 jobs** in the state stemming from supply chain activities and workers spending their wages and salaries on consumer goods and services. In total, the McDonald's System directly and indirectly contributed more than **90,000 jobs in California.\***

### Responsible for more than **\$1 bn** in federal, state, and local taxes

The McDonald's System's direct, indirect, and induced economic activity in California generated more than **\$1 billion\*** in federal, state, and local tax revenue in California.

Each job directly created by the McDonald's System resulted in approximately **\$15,000** in additional tax revenue.



**Federal \$670 m**

**State/local \$440 m**

\*Impact estimates provided by Oxford Economics.

\*Modeled tax impact including estimates for direct, indirect, and induced effects.



**\$1 bn**



## Supporting suppliers

The McDonald's System spent nearly **\$1 billion on suppliers** in California across the professional services, marketing, technology, and food and packaging categories. In 2021, the McDonald's System purchased over **\$335 million** of raw ingredients in California, including more than 100 million pounds of tomatoes.

## Representing diverse communities

**50%**

Nearly **50%** of the McDonald's franchise organizations in California represent as **Asian, Black or Latino**.



**67%**

More than **two-thirds** of the McDonald's owner/operators in California represent as **Asian, Black or Latino, or female**.



**35%**

Approximately **35%** of the state's McDonald's owner/operators identify as **female**.



**\$1m**



## Empowering crew through education benefits

McDonald's restaurant employees can take advantage of education benefits and earn a high school diploma, take ESL classes, get tuition assistance, and receive free educational and career guidance from advisors through **Archways to Opportunity**®. The McDonald's System's signature education and career advising program, at participating restaurants. For more than seven years, Archways to Opportunity® has provided support for McDonald's diverse crew member community, including over **\$1 million in tuition assistance** provided to nearly **750 local restaurant employees** in California.

**28,000**  
nights



## Helping keep families together when they need it most

Through Ronald McDonald House Charities® (RMHC®) donation boxes at restaurants, McDonald's Round-Up for RMHC®, and Penny Per Happy Meal® initiatives, McDonald's, its owner/operators and customers have helped raise more than **\$2.8 million** across California, providing approximately **28,000 overnight stays** for families who have children receiving medical care in California. In 2021 alone, RMHC® Chapters and programs in California provided support to more than **9,600 children and families**.

\*Values reflect the 12 months ending 30 June 2022. Impact estimates provided by Oxford Economics.