



Five Things to Know About

Cesar Piña

Senior Vice President and Chief Supply Chain Officer, North America

Cesar will lead the North America Supply Chain team, effective October 1, 2024, as Senior Vice President and North America Chief Supply Chain Officer. In this role, he will be responsible for partnering with all three legs of the stool - suppliers, employees, and Owner/Operators - to advance supply chain resiliency and connect customers with food they love and trust. This includes leading strategies and teams responsible for driving efficiencies, innovation and sustainable practices across our supply chain footprint.

Here's what you should know about Cesar.

- 1 Born in Colombia and raised in the United States, he believes diversity drives the best results.** At a young age, Cesar witnessed the value of being surrounded by a rich melting pot of backgrounds, cultures and environments. Seeing different sides of the world instilled a relentless curiosity in Cesar and a passion for harnessing diversity in its many forms to drive better business outcomes.
- 2 Having worked across 80 different markets, he feels strongly that the McDonald's three-legged stool is our enduring competitive advantage.** In starting his career in manufacturing before taking on various international supply chain roles at McDonald's, Cesar deeply understands the complexities and power of a global business. He is passionate about leveraging the three-legged stool culture, where suppliers, company employees, and Owner/Operators work together to drive innovation and business growth.
- 3 He sees leadership as a choice, and not a title.** Through the "Power of One" mentality, he believes just one conversation, or one person, can spark the momentum needed to change the world. The right mindset shapes behaviors and behaviors lead to actions, which ultimately drive results in anything we do. With our ecosystem constantly shifting around us, it is imperative that we not only remain "green and growing" as McDonald's founder Ray Kroc said, but also be the change we want to see.
- 4 He looks forward to channeling his passion for serving the communities we operate in by ensuring a resilient food supply for our business and planet.** In his past role, Cesar spearheaded the company's regenerative agriculture framework as well as the development of a deforestation-free beef supply chain in Latin America, where he saw the impact of leveraging McDonald's global scale to make a positive difference. His efforts on building a more resilient supply chain led to a recent Harvard Business Review case study on "Building Resiliency in McDonald's Supply Chain", which he proudly feels exemplifies the impact of this work. As one of the largest restaurant companies in the world, he believes McDonald's has the unique opportunity to help transform the food systems we depend on to feed and foster our communities for generations to come.
- 5 He is a long-standing advocate for empowering others through coaching, mentoring and talent development.** Cesar has a passion for mentoring team members and colleagues. He feels coaching is more than just providing guidance; it's about creating a supportive environment where people feel inspired to explore new ideas, develop their skills and take ownership of their professional growth. Led by these values, he hopes to continue fostering spaces where everyone feels supported, has equitable access to opportunity and feels empowered to pursue their aspirations.

“

At this moment in time of rapid change, balancing the needs of today with the expectation to drive long-term positive results means there has never been a more important time to prioritize business resiliency. The scale and resources of McDonald's matched with the power to convene suppliers, NGOs, academia and government stakeholders put us in a unique position to help build a resilient food supply chain. In this new role, I look forward to working with teams across the McDonald's System to make meaningful progress against our ambitions, while shaping and protecting the future of our business.”

— Cesar Piña

“

Cesar has made significant contributions across his 10-year McDonald's career to drive meaningful change to our global supply chain and the System at large, and there is no doubt that he is the right leader to carry forward McDonald's priorities. His extensive industry experience in driving business results matched with his strong learning aptitude and passion for advancing a culture of collaboration makes him uniquely suited to shepherd the North America Supply Chain team into the future. We look forward to welcoming him to the Senior Leadership Team and partnering together to advance our global supply chain commitments.”

— Marion Gross



Cesar Piña

Senior Vice President and
Chief Supply Chain Officer,
North America

Career Highlights

- **McDonald's**
September 2022 – October 2024
Vice President, Global Supply Chain,
Strategic Sourcing for Food
- **McDonald's**
March 2019 – September 2022
Senior Director, Global Supply Chain Field Service
- **McDonald's**
October 2016 – March 2019
Director, Global Supply Chain & Sustainability –
Latin America
- **McDonald's**
September 2014 – October 2016
Manager, U.S. Quality Systems
- **McClellent Mgmt. Group**
June 2013 – September 2014
Manager, Quality Systems
- **General Mills**
January 2008 – June 2013
Quality and Regulatory Engineer

Key Accomplishments & Notable Achievements

Cesar brings to this role a wealth of experience in supply chain leadership, recently serving as Corporate Vice President, Global Strategic Sourcing For Food (GSSF), sitting on the Global Supply Chain Leadership Team. In this role, Cesar was responsible for driving sourcing strategies that focus on building resilient and sustainable supply chains across the company's global supply chain footprint. As one of Cesar's many career highlights, he is especially proud of leading the supply chain initiative to advance food quality and nutrition at McDonald's, strategically partnering with suppliers to evolve our menu offerings while maintaining the same great taste people know and love.

Across his McDonald's career, Cesar has made many significant contributions to the System including developing a deforestation-free beef supply chain in Latin America, stewarding global food and beverage commercial partnerships to ensure an enduring competitive advantage for the McDonald's System and working across all three legs of the stool to establish supply chain business plans for 80 markets.

Education

- ▶ Cesar received his bachelor's degree in chemical and molecular engineering from the University of Illinois-Urbana Champaign
- ▶ Cesar was sponsored to attend McDonald's Elevate Program, where the top leaders of the organization are selected to participate in talent nurturing and enrichment

Personal Facts

- ▶ Cesar lives in Chicago with his wife, Beth, and their three young boys Elijah, Isaac and Logan
- ▶ He serves on his local school council and has a particular interest in advancing youth education for minorities and low-income students
- ▶ He was a talented breakdancer, which makes him a crowd favorite at weddings and events
- ▶ He enjoys doing CrossFit, which helps him serve as a sparring partner with his three young boys
- ▶ He is fluent in Spanish, having grown up in Colombia before migrating to the U.S.

Favorite McDonald's Menu Item

- ▶ Double Cheeseburger and 6-piece McNuggets®

