



## Five Things to Know About

# Jim Farley

President & Chief Executive Officer, Ford Motor Company

Jim Farley has been nominated to the McDonald's Board of Directors.

- 1 He brings leadership experience from some of the most respected automakers worldwide.** Jim is focused on transforming Ford to lead the digital and electric revolution in the automotive industry, focusing on cost and quality, through the deployment of the customer-focused Ford+ plan. Ford+ includes building a more resilient company that thrives at the intersection of great vehicles, iconic brands, innovative software and high-value services. Prior to joining Ford in 2007, Jim was group vice president and general manager of Lexus, and the group vice president responsible for all Toyota Division market planning, advertising, merchandising, sales promotion, incentives, and internet activities.
- 2 He is a deep believer in giving back personally to his community.** He is particularly a proud supporter of and frequent volunteer for the Pope Francis Center, an organization working to eradicate chronic homelessness in Detroit. Jim also recently served as the Chairman of the capital campaign for the Center's new \$40 million Bridge Housing Campus, which opened for residents in June 2024. The Campus is the first of its kind in Michigan – offering trauma-informed, intensive wrap-around support including housing, food, medical, psychological, addiction, and social and job-readiness services.
- 3 He knows the power a values-based company can have on the communities it serves.** Under Jim's leadership, Ford and its philanthropic arm, Ford Philanthropy, have doubled down on their efforts to support their customers and communities around the world. From hands-on disaster relief to supporting mobility services that unlock access to opportunity, and creating pathways for careers in vocational trades. Jim is particularly passionate about supporting the Essential Economy – the tradespeople, emergency responders, farmers, and more, who keep our communities moving every day.
- 4 His passion for automobiles continues outside of the workplace.** Jim is a collector and racer of vintage vehicles, and it is not uncommon to find him on tracks around the world racing his 1965 Ford GT 40, 1966 427 Cobra, or 1978 Lola 298, among others. Jim also hosts DRIVE, a podcast that rekindles America's love affair with cars – the influence they have in our life and how those experiences drive us to succeed personally and professionally.
- 5 He is honored to join the McDonald's Board of Directors because** throughout Jim's career, he's focused on listening to customers and delivering products and experiences that create lasting connection and pride. McDonald's is one of the world's most iconic consumer brands, with a strong service culture and a deep commitment to its customers. Jim looks forward to contributing that customer-first perspective as the company continues to deliver meaningful, everyday experiences for people around the world.

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*“I'm truly honored to be nominated for McDonald's Board, and to support this values-driven, forward-looking company that leads by example all around the world. From continent to continent, the Golden Arches represent decades of high-quality, attentive service that puts customers first. But they also represent a company that takes its responsibility to give back seriously, and knows that strong business results and strong community impact go hand in hand.”*

— Jim Farley