



Jon Banner

Executive Vice President and Global Chief Impact Officer

Career Highlights

2012 - 2022 PepsiCo

- 2014 - 2022 Executive Vice President, Communications; President, PepsiCo Foundation
- 2012 - 2014 SVP, Strategy and Planning Communications

2002 - 2012 Disney/ABC

- 2012 - 2012 Senior Executive Producer, Division-Wide Initiatives, Politics and This Week with George Stephanopoulos
- 2010 - 2012 Senior Executive Producer, Politics-Special Events and World News with Diane Sawyer
- 2006 - 2009 Executive Producer, World News with Charles Gibson
- 2006 - 2006 Executive Producer, World News with Bob Woodruff and Elizabeth Vargas
- 2003 - 2005 Executive Producer, World News with Peter Jennings
- 2002 - 2003 Executive Producer, This Week with George Stephanopoulos

Key Accomplishments & Notable Achievements

PepsiCo

- Led external and internal Communications for PepsiCo across all business units and geographies
- Reimagined the Foundation's global strategy towards advancing a more sustainable food system through new partnerships and investments to alleviate hunger, provide access to safe water, and drive economic empowerment
- Co-created new sustainability vision, PepsiCo Positive (pep+), an end-to-end transformation of how the company creates growth and shared value with sustainability and human capital at center
- Numerous corporate awards and recognitions during his tenure, including:
 - Fortune's Most Admired Companies for 10+ consecutive years
 - Just Capital's Most Just Companies since inception, ranking #1 in its industry in 2022
 - HRH Inaugural Terra Carta Award for Outstanding Sustainable Business Practices

Disney/ABC

- Controlled all editorial, creative, and financial aspects of Network's flagship broadcast as Executive Producer
- Led rebranding of News division
- Earned 16 Emmy Awards
- During tenure, World News won the Edward R. Murrow Award for best newscast (2004, 2005), George Polk Award (2008) and Overseas Press Club Award (2009)
- Member of ABC News team recognized with 2001 Peabody Award for network's coverage of events of September 11th

Education

Boston University,
Bachelor of Arts (B.A.), Communication and Media Studies

Personal Facts

- Married to wife Sara
- Daughters Sylvie and Leigh

Hobbies: Cooking, reading, running, travel



His favorite McDonald's menu items are **Chicken McNuggets & Oreo McFlurry**.

