



Now Serving: Quality

Ever wonder what goes into making your favorite food at McDonald's? We use real, quality ingredients that are grown, raised and harvested by U.S. farmers and ranchers. And every day, our kitchens prepare and serve your meal to the highest standards.

In 2023, McDonald's purchased more than **\$6.4 billion of quality ingredients** in the U.S., including **719 million** pounds of beef, **133 million** pounds of cheese, **2.6 billion** pounds of potatoes, and nearly **2 billion** eggs.

Burgers

- We've used **100% pure beef patties** since 1955 – seasoned with a pinch of salt and pepper.
- Our fresh beef Quarter Pounder® burgers are **cooked when you order**.*
- Our seven classic burgers – from our Big Mac® to cheeseburgers – contain **no artificial preservatives or flavors, and no added colors from artificial sources** (except the pickle).
- In 2023, we served up **small but tasty improvements** that made our burgers even better - like softer, pillowy buns freshly toasted to a golden brown... perfectly melted cheese... and juicier caramelized flavor by adding onions on the grill.

*Weight before cooking: 4 oz / fresh beef available at most restaurants in contiguous U.S. Not available in Alaska, Hawaii and US Territories



Chicken



- Chicken is becoming just as popular as beef at McDonald's, and it's easy to see why!
- Our Chicken McNuggets® are made with **100% white meat, with no artificial preservatives, colors or flavors**. (And customers are lovin' them... we sell about **700 million pounds** of McNuggets every year.)
- The McCrispy™ sandwich is made with all white chicken breast meat.

Fries

- Our **World Famous Fries®** are a fan favorite for a reason...
- They're **made from whole potatoes** (like the Russet Burbank and Umatilla) that must meet our high standards for size, shape, varietal, color, and storability.
- Everything from the cook time to the amount of salt is carefully measured, so they **always taste hot and delicious**.
- We serve **~3.6 billion servings** of fries per year in the U.S., or over **1.6 billion lbs.** – that's more than **255 billion individual fries**.



Eggs



- We use **freshly cracked eggs** on our Egg McMuffin® sandwiches.
- All of the eggs we source in the U.S. are **100% cage-free**.
- In 1975, the Egg McMuffin® was officially rolled out across the nation and is as beloved as ever.

Filet-O-Fish®

- Our Filet-O-Fish® sandwich is made with **wild-caught** Alaskan Pollock.
- We source from **sustainably managed fisheries**, and work with conservation partners to help protect long-term fish supplies and improve the health of marine ecosystems.



Happy Meal®



- Our Happy Meal® products offer **recommended food group items** like apples and low-fat milk.
- We listened to our customers and **removed artificial flavors and preservatives, as well as added colors from artificial sources** from Happy Meal® menu items where feasible.*
- In 2023, McDonald's sold more than **340 million sides of apple slices** in the U.S.

* In some cases, an artificial preservative may be necessary to ensure the safety, quality, taste and value of our food. This depends on the individual menu item.

At McDonald's, we remain committed to a science-based approach to nutrition and food safety and stand behind the quality of every product we serve in our restaurants.