

Welcome to the fast lane



Accelerating the Arches

The world's largest Drive Thru player is driving forward

Driven to Succeed

For 45 years, McDonald's has defined, refined and perfected the Drive Thru experience

 **25K**

With Drive Thrus at 2/3 of all restaurants - 25,000 worldwide - McDonald's is the leader in scale and convenience

 **70%**

Approximately 70% of sales in top markets are occurring at the Drive Thru during COVID

 **:30**

Speed of service cut by an average of :30 in our top markets since 2018, resulting in increased customer satisfaction

 **10K**

New concepts could be featured in more than 10,000 restaurants worldwide



An Express Drive Thru

A new lane that lets customers using the app skip the line and get their food even faster - it may even come on a conveyor belt



An Express Pick Up

New technology can prompt restaurant teams to prep orders when customers are nearby, while dedicated parking spaces ensure fast pick up



On-the-Go

A smaller restaurant footprint focused on Drive Thru, takeaway and delivery with limited or no dine-in seating



Learn more at stories.mcdonalds.com