



## Five Things to Know About

# Skye Anderson

President, Global Business Services (GBS)

Skye Anderson has been promoted to President, Global Business Services (GBS) to lead a newly created business unit that will allow McDonald's to leverage our global scale to improve effectiveness across the System.

Here's what you should know about Skye and what she'll bring to the role!

- 01 She has a global mindset having lived in both the U.S. and Australia during her 20+ years with McDonald's.** Holding roles across a variety of regions, Skye knows the importance of collaboration, sharing ideas and efficiently working together to better serve our customers. She believes in the strength of "Better Together," and with a fundamental understanding of how our System works globally, her expertise will continue to put our customers and our people at the heart of our decisions.
- 02 She's committed to empowering women and developing emerging talent throughout the McDonald's System.** Skye serves as the executive sponsor of the McDonald's Global Women's Leadership Network (GWLN), a group that serves as a catalyst for seating, supporting and mentoring women at McDonald's. Since her time with the group, it has become the largest employee business network within McDonald's driving impact across more than 70 global markets.
- 03 She believes leaders must hold themselves accountable for creating a culture of inclusion where everyone's differences are embraced.** Skye believes that when each person is given the unique support they need to thrive, the entire brand will thrive in return. She leads her teams with empathy, integrity and respect to foster a collaborative culture. Skye knows that to solve our trickiest problems and drive growth, we must elevate ideas and voices across all levels of the System and prioritize what's most important to the customer.
- 04 She has a passion for the numbers and unpacking complex problems.** With deep financial expertise and an operational background, Skye has a knack for digging into the details, solving complex problems, and thinking long-term. Skye's belief that strategy must be brought to life with gold-standard execution, is supported by her record of driving strong performance across the business through focused collaboration.
- 05 She's excited about this new role and the opportunity to lead a new business unit at McDonald's.** Skye is looking forward to helping McDonald's leverage its economies of scale while improving the effectiveness and efficiencies of our processes. She's also thrilled about the opportunity to further strengthen collaboration by working across a variety of our business functions to find solutions that will support our future success.

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McDonald's has always been a leader at scale, and with this new business unit, we have a tremendous opportunity to serve our customers and our people differently with end-to-end thinking. By enabling our teams to prioritize customer innovation, each market will realize enhanced capabilities and efficiencies that are fundamental to our success. I am honored and humbled to play a part in building the future and working alongside the Global Senior Leadership Team as we bring this vision to life.”

– Skye Anderson

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The creation of this business unit, and the appointment of Skye, represents an important part of McDonald's future. Skye's McDonald's journey is marked by incredible results, a deep adherence to our values and an innate ability to empower teams. Her positive impact and invaluable knowledge of the McDonald's System has always stretched even beyond her remit, and I know the same will be true as she joins our Global Senior Leadership Team. I look forward to working together to build an enduring business unit to deliver on our updated growth strategy and benefit the entire McDonald's System.”

– Chris Kempczinski



# Skye Anderson

President, Global Business Services (GBS)

## Career Highlights

- 2023** President, Global Business Services (GBS), McDonald's Corporation
- 2020 - 2023** West Zone President, McDonald's USA
- 2018 - 2020** Field Vice President, Walnut Creek Field Office, McDonald's USA
- 2017 - 2018** VP, General Manager, Pacific Sierra Region, McDonald's USA
- 2014 - 2016** Chief Financial Officer, McDonald's Australia
- 2013 - 2014** Senior Director, Finance, McDonald's Australia

## Key Accomplishments & Notable Achievements

### West Zone President, McDonald's USA

- Led strategy, talent and brand development for the West Zone region, driving long-term growth for more than 5,700 McDonald's restaurants.
- Led highest levels of performance across West Zone during global pandemic, delivering record comp sales for McDonald's USA.
- Key leader in creating, launching, and rallying the System around the Accelerating the Arches USA strategy.

### Field Vice President, Walnut Creek Field Office, McDonald's USA

- Delivered strong business results for 1,200 restaurants covering Alaska, California, Guam, Hawaii, Idaho, Nevada, Oregon and Washington.
- As a key Field Leader, drove consistently high performance in the U.S. market leveraging McDonald's USA's Bigger Bolder Vision 2020 (BBV2020) strategy.
- Led execution of Field First USA restructure, enabling more aligned, effective and efficient business plan, an improved support model to Franchisees, and new opportunities to develop talent.

### VP, General Manager, Pacific Sierra Region, McDonald's USA

- In a move to broaden direct operational and international experience, led a top-performing U.S. region with over 650 restaurants across California, Nevada, Hawaii and Guam.
- Led regional implementation BBV2020 strategy, modernizing the U.S. restaurant portfolio and customer experience, implementing a new value strategy, improving food quality and driving marketing efficiencies.

### Chief Financial Officer, McDonald's Australia

- After 14 years of McDonald's Finance experience, led Finance and Supply Chain functions for McDonald's Australia and New Zealand, countries with over 1,000 restaurants and over 100,000 employees and crew members.
- Developed strategic business plans and financial strategies for major growth initiatives across the two countries.
- Led the establishment of Shared Services function, streamlining and driving efficiencies across Finance and HR.
- Created a new Procurement team focused on driving System savings and efficiencies to restaurants.

## Education

Macquarie University, **B.Com.**, Accounting and Business/Management, **2000**

## Personal Facts

- Lives in Chicago with her husband and three children
- She's the Executive Co-Sponsor of McDonald's Global Women's Leadership Network
- She's a Chartered Accountant



Her favorite McDonald's food item is the **Cheeseburger with World Famous Fries** on it!

