

Supplemental Information Regarding McDonald's New Global Business Segments *Beginning 2019*

- The Company is providing the following schedules to supplement the release issued by the Company on September 24, 2018 to announce updated global business segments in 2019.
- These schedules contain certain forward-looking information, which reflect management's expectations regarding future events and speak only as of September 24, 2018. This forward-looking information involves a number of risks and uncertainties. The factors that could cause actual results to differ materially from our expectations are detailed in the Company's filings with the Securities and Exchange Commission, including the risk factors discussed in the Company's Form 10-Q filing on August 2, 2018. The Company undertakes no obligation to update such forward-looking information, except as may otherwise be required by law.

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*Information displayed for restaurants and ownership type under new Global Business Segments
as of June 30, 2018*

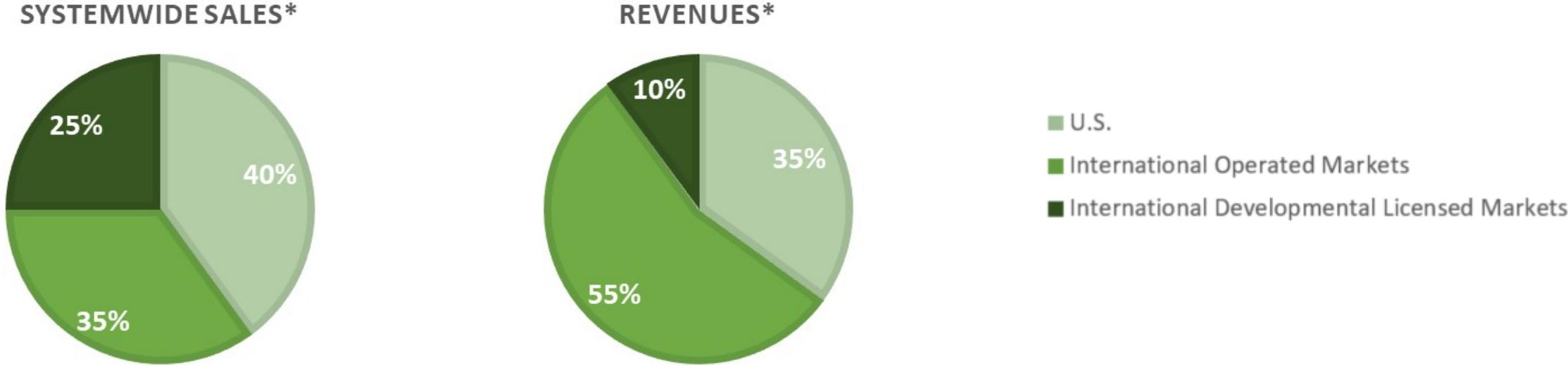
	Restaurants	% Franchised
U.S.	13,972	95%
International Operated Markets	10,120	82%
International Developmental Licensed Markets	13,314	98%
Total	37,406	92%

Note: See detailed restaurant counts by Segment and by Market on slide 4.



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We expect the following approximate contributions to our consolidated business from new Global Business Segments



We expect the U.S. and International Operated Markets segments to generate over 90% of consolidated **Operating Income**.

*These estimates are as of September 24, 2018. The respective contributions of each segment for each measure may vary from the above based upon a variety of factors, including Company operating performance. This information is not intended to be precise, but directional in nature.

