



McDonald's Q4 and FY 2019

Q4 Highlights

Continued broad-based global momentum:

+5.9%

Growth in Global Comp Sales

Continued growth

in Global Guest Counts

Consolidated revenues:

\$5.3B

an increase of +4% in constant currencies

Systemwide sales*:

\$25.5B

an increase of +7% in constant currencies

Strong performance across all segments worldwide:

+5.1%

US Comp Sales

+6.2%

IOM Comp Sales

+6.6%

IDL Comp Sales

Surpassed \$100B in systemwide* sales for FY2019

The Velocity Growth Plan continued to deliver in 2019, supported by our three accelerators:

below data points are year to date

Delivery

Now offered in nearly **25,000 restaurants**, McDelivery drove over \$4 billion in global sales in 2019 for McDonald's and franchised partners.



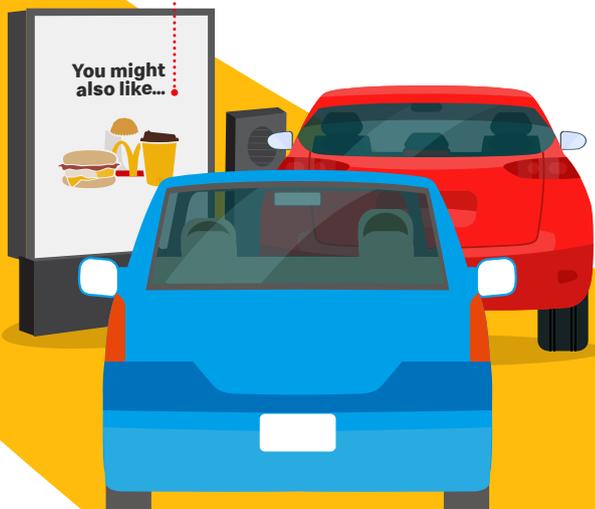
Experience of the Future

EOTF deployment continues to provide a **more inviting dining experience** for more customers through convenience, comfort and hospitality.



Digital

Around the world, more and more customers are redeeming digital-only offers giving our teams more opportunity to understand customer needs and create **engaging digital customer experiences**.



*Systemwide sales include sales at all restaurants, whether operated by the Company or by franchisees. The Company's revenues consist solely of sales by Company-operated restaurants and fees from franchised restaurants operated by conventional franchisees, developmental licensees and affiliates.